

Minutes of the Meeting of the Downtown Development Authority  
Tuesday November 15, 2016 at 7:30 am  
Allendale Charter Hall

DDA Members Present: Jerry Alkema, Pierce Roon, Bern Scholma, Tom Hovingh,  
Jeremy Borgman, Roger Modderman,

Also Present: Bob Chapin, Louis Van Farowe, Adam Elenbaas, Crystal Bultje of Scholten Fant.

Absent: Tom Zuniga, Steve Spriensma, Ross Stevens, Ryan Vander Graaf, Terry Vissers

Jerry Alkema called the meeting to order at 7:30 am

1. Opportunity was given for public comment. There was none.
2. A motion was made by Roon, supported by Scholma to approve the October 18 meeting minutes. **Approved**
3. Recommended Winter Banner design samples were shown and a comment was made that the white background should be changed to a darker color (such as tan) since the white doesn't stand out.

A motion was made by Alkema, supported by Modderman to approve the current winter banner designs. **Approved (5-1 Hovingh)**

4. Questions have been raised that the DDA has not been capturing the tax increment revenues to which it is entitled from several properties located within the approved boundaries. An update was given by Crystal Bultje of Scholten Fant outlining the tax increment revenues to which it is entitled to capture and also the process the DDA Board will have to take to make improvements to capture those properties.
5. Project updates were given regarding sidewalk drain issues and electrical lines being installed on 48<sup>th</sup> Ave. Also, the Band Shell is almost finished.
6. The Board discussed future plans for Water & Sewer service for a subdivision located on Pierce between 60<sup>th</sup> & 64<sup>th</sup> Streets.
7. Financial updates were given by Alkema including 64<sup>th</sup> Ave. sidewalks and Chamber Grants to GVSU.  
A motion was made by Alkema, supported by Modderman for a 2016 Budget Amendment for \$20,000 for marketing and \$234,000 for road resurfacing. **Approved**
8. Opportunity was given for public comment. There was none.
9. Meeting adjourned at 8:45 am. The next meeting is scheduled for December 20, 2016 at 7:30am.

Respectfully submitted,

Shelly Kowalczyk  
Acting Recording Secretary