



# Family Fun in the Park Sponsorship Opportunities

Summer will be here before we know it and that means the annual Allendale 4<sup>th</sup> of July celebration is just around the corner. As you know, this is one of the main annual events in Allendale and was voted the “Best Local Anticipated Event” for 3 years in a row now! Sponsorship is a great way for businesses to promote themselves and show support for the community.

Sponsors will be listed on signs at the event on the 4th as well as all “Family Fun in the Park” advertising, Facebook advertising, Allendale 4<sup>th</sup> of July webpages, and in *The Announcer* advertising.

- \_\_\_\_\_ \$250 Silver Sponsor
- \_\_\_\_\_ \$500 Gold Sponsor
- \_\_\_\_\_ \$750 Stars & Stripes Sponsor
- \_\_\_\_\_ \$1000 Patriot Sponsor
- \_\_\_\_\_ \$2,000 Band Shell/Events Pavilion Stage Sponsor

**NAME OF BUSINESS/ORGANIZATION:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_ **PHONE NUMBER:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

Please send intention to sponsor to:  
Laurie Richards at [clerk@allendale-twp.org](mailto:clerk@allendale-twp.org) or  
Janessa Smit at [jsmit@allendalechamber.org](mailto:jsmit@allendalechamber.org)

Please make checks payable to:  
Allendale Charter Township  
C/O 4<sup>th</sup> of July Family Fun in the Park  
6676 Lake Michigan Drive  
PO Box 539  
Allendale, MI 49401

