

Downtown Development Authority Meeting
January 23, 2018 – 7:30AM

Members Present: Adam Elenbaas, Jeremy Borgman, Tom Hovingh, David Vanderwall,
Bob Chapin, Rence Meredith, Steve Spriensma

Absent: Bern Scholma, Mark Alderink, Pierce Roon, Ross Stevens

Agenda

1. Opportunity for public comment: no public present.
2. Approve minutes of the November 21, 2017 meeting minutes. Motion made to approve by Hovingh, supported by Vanderwall. Motion approved.
3. M-45 Banner update. Chad Ayers of True Value & Brian Beckford with GVSU discussed banner options for the coming season. Discussion regarding current seasonal banner rotation. Board is considering options including; a durable banner that could be hung for longer periods of time. Board requested Mr. Ayers & Mr. Beckford compile banner recommendations to be viewed and discussed by the board in a future meeting. Suggestion was also made to consider placing banners on 48th Ave & 68th Ave.
4. Resurfacing streets – Guest: Commissioner Greg DeJong: Board discussed present road conditions and asked how road improvements will be made in the future. Mr. DeJong suggested requesting a representative of the Ottawa County Road Commission attend a future DDA meeting. Board and Mr. DeJong agreed to make the request.
5. DDA Bylaws (January: Bylaws and how they govern our organization, job duties, etc. February: discuss the Act and most recent TIF plan revision): Board discussed the bylaws and proposed allocation of funds. Board agreed to continue in compliance with the Bylaws and encourage all members to familiarize themselves with the document.
6. Election of 2018 Officers: Chair – Jeremy Borgman, Vice-chair – Adam Elenbaas, Treasurer – David Vanderwall, Secretary – Steve Spriensma. Two new members have been approved, Bob Chapin & Joshua Thurkettle.
7. Public comment: none present.
8. Next meeting: February 20th, 2018 at 7:30AM.
9. Motion to adjourn – made by Adam Elenbaas, support by Vanderwall, adjourned.