

Downtown Development Authority Meeting - Minutes October 19, 2021 – 7:30am

Present: Bob Chapin, Adam Elenbaas, Pierce Roon, Mark Alderink, Tom Zuniga, Kristin Corner, Steve Spruiensma

Not Present: Ross Stevens, Josh Thirkettle, Rence Meredith, David VanderWall, Jeremy Borgman,

Guests: Kevin Yeomans, Chad Ayers

Agenda

1. Opportunity for public comment – None present
2. Approval of the September 21, 2021 meeting minutes: Motion – Roon, Support Zuniga, motion passes
3. Enhancement Program Application: True Value Hardware – Presented by Allendale True Value (Chad Ayers representing), requesting matching funds from the DDA in the amount of \$20,000, original building built in 1997, bring up to date. Updates for requested matching grant will be directed to improving existing structure, including: paint, landscaping, windows & doors. Motion to approve application for requested by Roon, support by Corner, motion passes.
4. 2022 Budget – Group discussion regarding individual line items. Focus included approved, projected and proposed for future budget including grant program, banners, land purchase, & fire station construction. Motion: Chapin - to approve the proposed 2022 Budget and send to Township Board, support by Elenbaas. Motion approved.
5. Winter Ready Next Steps: Group discussion involved care & maintenance for tents that were provided in the past. Winter readiness items require storage and attention from Allendale Township staff, group discussed considerations of whether to keep the items or perhaps consider selling to the community members. For winter 2021/2022 the equipment will be offered to the businesses that used them in 2020/2021; if they decline to use them the equipment will be offered to other businesses in the community. At the end of the season the equipment will be sold at a determined market value.
6. Future Enhancement Program Application – Group discussion regarding a potential application, application has not been received presently.

7. Public comment – None present.

8. Next meeting: November 16, 2021

9. Adjourn - Motion to adjourn – Corner, Support – Zuniga: Meeting adjourned.