

## Downtown Development Authority Meeting Minutes January 18, 2022 – 7:30am

Present: Adam Elenbaas, David VanderWall, Kristin Corner, Ross Stevens, Steve Spriensma, Tom Zuniga, Jeremy Borgman, Bob Chapin, Kellen Brusveen.

Not Present: Pierce Roon, Rence Meredith

Guest: Kevin Yeomans

### Agenda

1. Opportunity for public comment: None Present
2. Approval of the November 16, 2021 meeting minutes Motion to approve: VanderWall, Support: Brusveen, motion approved.
3. Election of Officers: Motion to keep the same positions for 2022: VanderWall, Support: Borgman, motion approved.
  - a. Chair: Bob Chapin
  - b. Vice-chair: Adam Elenbaas
  - c. Treasurer: David VanderWall
  - d. Secretary: Steve Spriensma
4. Enhancement Program Revisions: Sub-committee of members Meredith & Corner, reviewed current program details & provided copies with suggested alterations. Group had a detailed discussion on the current outline. Members considered several changes in policies which could be updated to make the process more practical and accessible to businesses. Members will continue discussion in future meetings.
5. Update on Property Purchase and Process to Determine Use: Members were informed the property located near 60<sup>th</sup> Ave. & M-45 has been purchased & closed on by the Township. Strategic plans continue regarding future plans for the property.
6. Update on Fire Station Status- Bids and Requests for Quoting are in process. The members will continue to be updated as plans are confirmed and scheduled.
7. Update on Chamber of Commerce – All-in program, budget allotment use over the past year. Members reviewed a cost breakdown of Marketing dollars spent,

including details of upcoming expenses for this year. Per the budget/cost expenditure provided, the Chamber of Commerce will require \$15,231.87 for anticipated marketing commitments for early 2022. Motion: Elenbaas, board to provide support in the amount of \$15,231.87 for upcoming commitments in early 2022. Support: Borgman, Motion passes.

8. Public comment: None present.

9. Next meeting: March 15, 2022 at 7:30am

10. Motion to Adjourn: Bob, Support from Stevens. Meeting Adjourned.