

Agenda for the  
Allendale Charter Township Special Board Meeting / Strategic Planning Session  
September 7, 2022, 4:00PM

Members Present:

Members Absent:

Guests Present:

Meeting called to order

- Invocation given by Adam Elenbaas
- Approve Agenda
- Public Comments
- Work Session Item: Strategic Planning
- Public Comments
- Board Comments
- Adjournment

**Our Wi-Fi connection may be used to access the Board Information Packet:**

- Account: ACT Guest
- Password: ACTguest
- File location: [www.allendale-twp.org](http://www.allendale-twp.org) → Agendas and Minutes → Agendas: Township Board

Information for the  
Allendale Charter Township Special Board Meeting / Strategic Planning Session  
September 7, 2022, 4:00PM

## Strategic Planning Guideline

- Welcome, Introductions
- Discuss agenda and outcomes for the session.
- Ice Breaker Exercise
- SWOT Exercise
- Brain Dump Exercise (all staff and board present state everything they believe Allendale needs to "do", short, medium or long-term. Board members then rank the items by category and by item to help establish priority.
- If there is an item that falls out of this that presents a need to quickly develop a plan of attack around, we can do a Disney Storyboard.

## What do we leave the 2022 strategic planning series with?

A guideline that will begin setting Township direction and lead to Board-approved...

- Goals/Service Level Preferences
  - What are the Board's main priorities?
  - How does that inform 2023, budget and work?
- Mission
- Vision
- Values