

Downtown Development Authority Meeting - Minutes November 16, 2021 – 7:30am

Present: Bob Chapin, Adam Elenbaas, Pierce Roon, Mark Alderink, Kristin Corner, Rence Meredith, David VanderWall, Jeremy Borgman, Ross Stevens

Not Present: Josh Thurkettle, Tom Zuniga, Steve Spriensma

Guests: Kevin Yeomans, Kellen Brusveen

Agenda

1. Opportunity for public comment – None received
2. Approval of the October 19, 2021 meeting minutes: Motion to approve with the correction of a spelling error – Alderink, Support by Corner, motion passes
3. Chamber of Commerce “All In” program update: Chamber Executive Director Summer Rietsma provided an update on the program including discussion of the financials, “All is Bright” holiday light competition, radio and video promotions, and participation at GVSU athletic events to build on the connection between Allendale and GVSU.
4. Enhancement Program Application: 5537 Lake Michigan Dr. DDA Member Ross Stevens is also the applicant. Mr. Stevens was recused from the vote due to conflict of interest and represented himself solely as the applicant for the discussion. The request was for matching funds from the DDA in the amount of \$20,000 for multiple updates to the property including window/door replacements, exterior lighting, façade repair, landscaping and parking lot updates. Motion to approve the application – Meredith, Support by Roon, motion passes.
5. 2022 Meeting Schedule – Set the 2022 meeting schedule for the following dates: January 18, March 15, May 17, July 19, September 20, October 18, November 15. Motion by Vander Wall, Support by Meredith. Motion passes.
6. Chair Chapin recognized Mark Alderink’s many years of service to Allendale. This is Mr. Alderink’s last DDA meeting, having served on two separate occasions for a total of nearly 15 years. Mr. Alderink was recognized for this service as well as his involvement in many other areas of service in Allendale and Ottawa County.

7. Public comment – None received.
8. Next meeting: January 18, 2022
9. Adjourn - Motion to adjourn – Meredith, Support by Stevens. Meeting adjourned.